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EXHIBITOR INFORMATION

LEAP | 成员展

华南国际智能制造、先进电子及激光技术博览会

慕尼黑华南激光展  
LASER PHOTONICS SOUTH CHINA

electronica South China  
慕尼黑华南电子展

productronica South China  
慕尼黑华南电子生产设备展

同期举办  
Vision China 中国（深圳）机器视觉展  
Shenzhen 2023

2023年10月30日-11月1日 OCT. 30-NOV. 1, 2023

深圳国际会展中心（宝安新馆）

SHENZHEN WORLD EXHIBITION & CONVENTION CENTER

[www.lasersouth.cn](http://www.lasersouth.cn)

慕尼黑华南激光展

LASER PHOTONICS SOUTH CHINA



# 慕尼黑华南激光展

## WELCOME TO LASER World of PHOTONICS SOUTH CHINA

慕尼黑华南激光展作为LEAP EXPO成员展，将与慕尼黑华南电子展、慕尼黑华南电子生产设备展和中国（深圳）机器视觉展暨机器视觉技术及工业应用研讨会同期举办，四展联动，整合上下游资源。展会着眼于华南激光应用市场，旨在为广大华南地区的激光技术潜在用户提供个性化的产品及行业解决方案，顺应产业变革潮流。

2023年慕尼黑华南激光展将持续发力，聚焦激光新应用，拓展行业新客户，网罗半导体、消费电子、新能源、医疗、集成电路等终端应用，连接智能制造装备，助华南地区传统产业升级。

As a member of LEAP EXPO, LASER World of PHOTONICS SOUTH CHINA will be held in concurrently with **electronica South China, productronica South China and Procurement Fair, VisionChina (Shenzhen)**, Four exhibitions linking up and integrating upstream and downstream resources. Focusing on the laser application market in South China, the exhibition aims to provide personalized products and industry solutions for the potential users of laser technology in South China, and to follow the trend of industrial change. In 2023, LEAP EXPO, LASER World of PHOTONICS SOUTH CHINA will continue to make efforts to focus on new laser applications, expand new customers in the industry, network terminal applications such as semiconductor, consumer electronics, new energy, medical, integrated circuits, etc., connect intelligent manufacturing equipment, and help upgrade traditional industries in South China.

**LEAP EXPO** 华南国际智能制造、先进电子及激光技术博览会

**成员展**

慕尼黑华南激光展  
LASER PHOTONICS SOUTH CHINA

electronica South China  
慕尼黑华南电子展

productronica South China  
慕尼黑华南电子生产设备展

Vision China  
中国（深圳）机器视觉展

四展腾飞  
共筑智能制造行业盛会

Four exhibitions gather together to build  
a multi-faceted intelligent manufacturing industry event.

## 展示范围 Display Scope

- 激光智造技术及装备
- 光源和先进激光器件
- 激光加工控制及配套系统
- 工业智能检测与质量控制技术
- 激光加工服务
- 3D打印/增材制造技术

## 应用领域 Application Area



## 上届亮点 2022 LEAP Expo

**80,000**

平方米展示面积  
square meter

**1,100**

家参展商及品牌  
exhibitors

**25**

场技术论坛  
reports

上下游企业齐聚一堂  
展商总体满意度达到 **85%**  
OVERALL SATISFACTION

**80%**

对展会总体  
参展效果表示认可  
Recognition of  
the exhibition effect

**92%**

对观众进入  
展台频率满意  
Satisfied with the  
frequency of visitors  
entering the booth

**87%**

对观众质量满意  
Satisfied with the  
quality of the visitors

**82%**

表示会继续参加  
下一届华南激光展  
Continue to participate  
in the next exhibition

\*来源：上届展商调研问卷  
Source: Exhibitor Survey Report 2022

# WELCOME TO LASER World of PHOTONICS SOUTH CHINA

## 电子营销大数据

### DIGITAL MARKETING DATA

120,000+

官网访问量  
Website visits

110,000+

社交媒体粉丝量  
Followers on social media

220,000+

电子快讯阅读量  
E-news reading

182,796

直播观看总时长  
Total viewing/minutes

35+

合作媒体  
Media partners

## 慕尼黑华南激光展知名品牌汇聚

### Well-known brands in LASER World of PHOTONICS SOUTH CHINA

#### 智能检测 Intelligent Detection



#### 激光材料与器件 Laser Materials & Devices



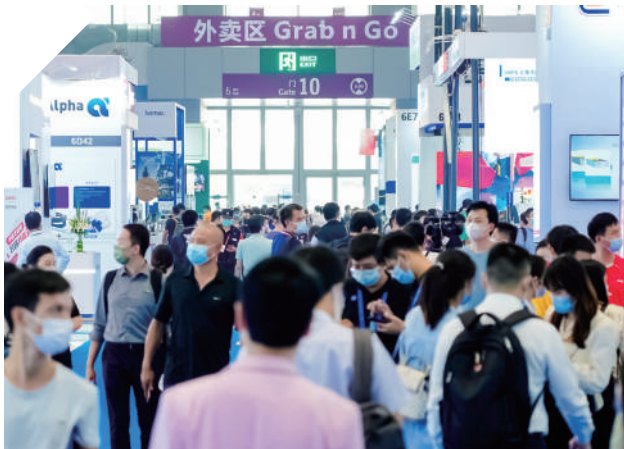
#### 激光器 Lasers and Optoelectronics



#### 激光设备与控制系统 Laser Equipment and Control Systems



\* 上届部分知名展商  
Exhibitors in 2022 (Excerpt)

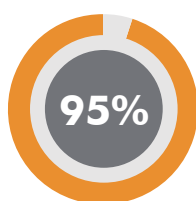


# 慕尼黑华南激光展

WELCOME TO LASER World of PHOTONICS SOUTH CHINA

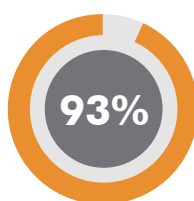
## 上届观众分析 VISITOR ANALYSIS

观众尽享一站式参观体验  
整体满意度高达 **93%**  
OVERALL SATISFACTION



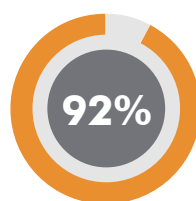
表示会推荐展会给相关  
合作伙伴和同事

Would recommend LASER World of  
PHOTONICS SOUTH CHINA to  
business partners and colleagues



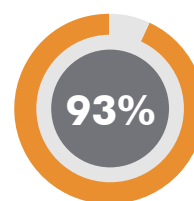
表示会继续参观  
2023华南激光展

Would attend  
LASER World of  
PHOTONICS SOUTH CHINA again



认为展会  
对他们有帮助

Thought LASER World of  
PHOTONICS SOUTH CHINA  
was beneficial for them



对展区规划  
满意

Satisfied with the planning of  
LASER World of  
PHOTONICS SOUTH CHINA

## 观众采购决策权

HIGH DISCRETIONARY COMPETENCE

**45.98%** 为决策者提供评估信息和推荐  
Evaluate and recommend

**21.26%** 不在决策范围内  
Not involved

**16.67%** 最终决策和审批  
Final decision

**16.09%** 指定具体型号和需求  
Specify

## 观众工作职能

VISITORS' AREAS OF RESPONSIBILITY

制造生产	Manufacturing/Production	36.54%
销售	Sales	14.18%
应用研发	Applied R&D	9.93%
设计	Design	7.80%
基础研究	Basic Research	7.80%
管理	Management/Head of Company	6.38%
采购	Purchasing/Procuring	6.03%
工程	Engineering	4.61%
质量管理	Quality Management	3.19%
财务	Finance	1.77%
培训	Training	1.06%
学生	Student	0.71%

\* 来源：上届展商调研问卷  
Source: exhibitor survey report 2022

## 为何选择慕尼黑华南激光展?

### WHY LASER World of PHOTONICS SOUTH CHINA?

- 作为慕尼黑光博会系列展，共享慕尼黑上海光博会行业资源，逾40万专业数据+多平台、多元化推广，与业内应用领域强强联合，展商尊享定制化商贸配对服务。

As a series of LASER World of PHOTONICS shows, sharing the industry resources of LASER World of PHOTONICS CHINA, with more than 400,000 professional data, multi-platform, diversified promotion, and exhibitors could enjoy customized business matching services.

- 与慕尼黑华南电子展、慕尼黑华南电子生产设备展和中国（深圳）机器视觉展暨机器视觉技术及工业应用研讨会同期举办，跨界融合，整合华南智能制造核心资源，协力邀请来自消费电子、微电子、PCB、半导体领域用户，打通上下游产业链，协助参展商获得更多合作契机。

Connected with co-exhibitions (electronica South China, productronica South China, VisionChina (Shenzhen)), cross-border integration of core resources of intelligent manufacturing in South China, collaborate to invite users from the field of consumer electronics, microelectronics, PCB, semiconductor, to open up the upstream and downstream industry chain, to help exhibitors get more opportunities for cooperation.

- 聚焦激光新应用，拓展行业新客户，网罗半导体、消费电子、新能源、医疗、集成电路等终端应用，连接智能制造装备，为华南地区的激光技术潜在用户提供个性化的产品及行业解决方案，顺应产业变革潮流。

Focusing on new laser applications, expanding new customers in the industry, netting terminal applications such as semiconductors, consumer electronics, new energy, medical, integrated circuits, connecting intelligent manufacturing equipment, providing personalized products and industry solutions for potential users of laser technology in South China, and following the trend of industrial change.

- 集智能检测、激光材料与器件、激光器、激光加工设备与控制系统，紧扣热点及创新应用，打造“激光智造一站式采购平台”，发挥高端装备制造在新兴行业的重点优势，为产业发展提供良好的展示平台。

Together with intelligent detection, laser materials and devices, lasers, laser processing equipment and control systems, focusing on hotspots and innovative applications to create a "one-stop sourcing platform for laser manufacturing", giving full play to the key advantages of high-end equipment manufacturing in emerging industries and providing a good showcase for industrial development.

- 以“十四·五”规划和2035年远景目标为指引，构建中国激光产业的竞争优势，推动行业迈向高质量的发展，推陈创新，精彩纷呈。华南产业结构多样，激光作为一种工具，应用场景丰富，下游制造业渗透率正不断提升，激光加工的应用场景不断拓展。

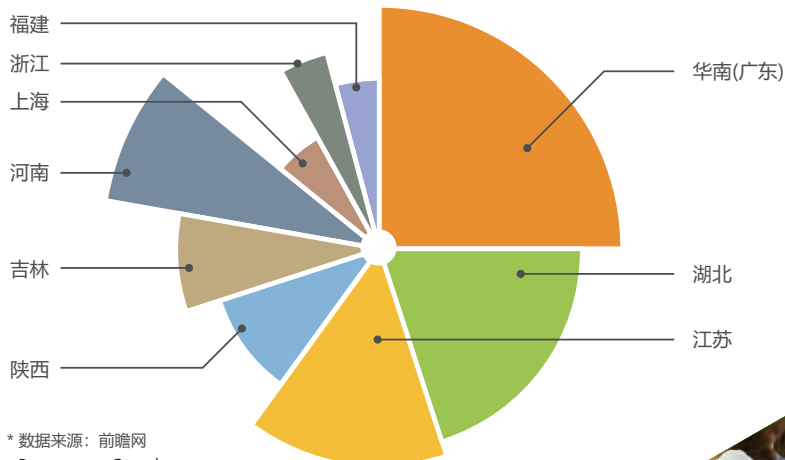
Guided by Plan "14·5" and 2035 vision, building the competitive advantage of China's laser industry, pushing the industry towards high-quality development. South China has a diverse industrial structure, laser as a tool with enriching application scenarios, the penetration rate of laser manufacturing application is increasing, and the application scenarios of laser processing are expanding.

- 华南作为全国激光产业规模最大的地区之一，毗邻港澳，海运发达，出口便利，地理位置优越。而创新是深圳的基因，深圳是中国首个以城市为基本单元的国家自主创新示范区，到2035年，建成具有全球影响力的创新创业创意之都。

South China, as one of the largest areas of the laser industry in the country, is adjacent to Hong Kong and Macao, with developed shipping and convenient export, and has an advantageous geographical location. Beyond that, innovation is the gene of Shenzhen, which is the first national demonstration zone of innovation cities in China, and by 2035, it planned to build into a creative capital of innovation with global influence.

## 激光产业代表性企业区域分布图

全国激光市场保持着充沛的活力，而华南已孵化大量激光行业代表性企业。





## 慕尼黑华南激光展

WELCOME TO LASER World of PHOTONICS SOUTH CHINA

### 展区亮点 EXHIBITION HIGHLIGHT

- 展会特设“初创企业助力计划”，赋能激光初创企业，帮助成长中企业扩大品牌影响力，匹配专业领域买家或企业技术人才。

The "Start-ups Program" empowers laser startups, helps growing companies expand their brand influence, and matches professional buyers or technical talents in the field.

- “激光+”主题区，为激光技术企业与终端应用行业打造展示、交流与深度合作的平台。关注数字化中国的新基建、人工智能工程；关注碳达峰、碳中和的新能源产业链，将激光的先进技术融入其中，将大有可为。

"Laser +" Theme area, create a platform for laser technology enterprises and end-use industries to display and deep cooperation. Focus on the new infrastructure of digital China and artificial intelligence. Focus on the new energy industry chain of carbon neutrality and carbon peak, which will be benefit by integrating the advanced technology of laser into it.

- 同期研讨会剖析行业重点，积极探讨激光行业热点，聚焦行业应用，诠释激光工艺的优势及未来更多应用场景。

The same seminar analyzes industry highlights, actively discusses laser industry hotspots, focuses on industry applications, and interprets the advantages of laser processes and more application scenarios in the future.





# 慕尼黑华南激光展

WELCOME TO LASER World of PHOTONICS SOUTH CHINA

## 部分优质观众名单 PARTIAL LIST of PREMIUM AUDIENCE



消费电子  
Consumer  
Electronics

苹果公司  
华为技术有限公司  
TCL  
英特尔（中国）有限公司  
飞利浦  
深圳市汇芯视讯电子有限公司  
欧泊移动通讯有限公司  
大疆创新科技有限公司  
新丰电器  
小桃智控(北京)科技有限责任公司  
富士康科技集团



新能源  
New Energy

深圳比亚迪锂电池有限公司  
兴一达（深圳）新能源有限公司  
台州精跃新能源科技有限公司  
深圳市万越新能源科技有限公司  
深圳蒙太克新能源有限公司  
广州明美新能源  
睿思芯科公司  
深圳沃尼科技电子  
极氟威睿  
深圳吉阳智能科技有限公司  
汇乐智能装备（东莞）有限公司



半导体  
Semiconductor

华为海思  
深圳市标谱半导体股份有限公司  
珠海东辉半导体装备有限公司  
友台半导体  
一微半导体  
深圳市世博半导体  
深圳市明古微半导体有限公司  
广州菲克斯达半导体有限公司  
广东芯聚能半导体有限公司  
安森美半导体  
华润半导体（深圳）有限公司



生物医疗  
Biomedical

联合微创医疗器械（深圳）有限公司  
中山市沙溪镇环球通医疗器械厂  
宇乾（上海）医疗科技有限公司  
泰安诺顿医疗科技有限公司  
胜华医疗器械有限公司  
深圳幽兰医疗科技有限公司  
深圳市科曼医疗器械有限公司  
深圳惠泰医疗器械股份有限公司  
深圳汉诺医疗科技  
深圳百年医疗科技有限公司  
贝妮芙（深圳）医疗科技有限公司



研究院  
Research Institute

深圳综合粒子设施研究院  
深圳先进电子材料国际创新研究院  
广工大研究院  
广东粤港澳大湾区硬科技创新研究院  
广东顺德工业设计研究院  
香港中文大学深港创新研究院

深圳大学  
暨南大学  
长春理工大学中山研究院  
湖南大学  
陕西科技大学  
中南大学

\* 以上名单仅为部分，欲知更多请见官网 More details please refer to our website

# 慕尼黑华南激光展

WELCOME TO LASER World of PHOTONICS SOUTH CHINA

## 同期会议

ACCOMPANYING PROGRAM

### 往届回顾 Previous Review

#### --2022华南国际光子智能制造及应用技术大会

本届大会包含《激光工艺赋能消费电子创新制造研讨会》和《激光技术助力半导体制造，合力打造中国芯》两大会议，大会诚邀激光、光电、高端装备领域的专业人士，结合最新研究成果和成功应用案例，分析各自深耕领域的独到见解。深入解读光子技术与智能制造技术，探讨全球激光与智能装备发展的新趋势。

Conference 2022 contains two major conferences, "Application of Laser Technology in Innovative Manufacturing of Consumer Electronics" and "Application of Laser Technology in Semiconductor Manufacturing". The conference invited professionals in the field of lasers, optoelectronics, high-end equipment, combined with the latest research results and results of application cases, analysis of the unique insights of their respective areas of deep plowing. In-depth interpretation of photonic technology and intelligent manufacturing technology, discussed the new trends in the development of global laser and intelligent equipment.

#### 《激光工艺赋能消费电子创新制造研讨会》

Application of Laser Technology in Innovative Manufacturing of Consumer Electronics

**98%占比**  
会议满意度  
Satisfaction

**9场**  
报告数  
Amounts of reports

**200+人次**  
现场人数  
Onsite visits

#### 《激光技术助力半导体制造，合力打造中国芯》

Application of Laser Technology in Semiconductor Manufacturing

**98%占比**  
会议满意度  
Satisfaction

**10场**  
报告数  
Amounts of reports

**300+人次**  
现场人数  
Onsite visits

### 部分精彩议题

Some of the topics



#### 高端准分子激光装备国产化的机遇与挑战

深圳技术大学 | 方晓东教授

Opportunities and Challenges of Localization of High-end Excimer Laser Equipment  
Shenzhen Technology University, Prof. Fang

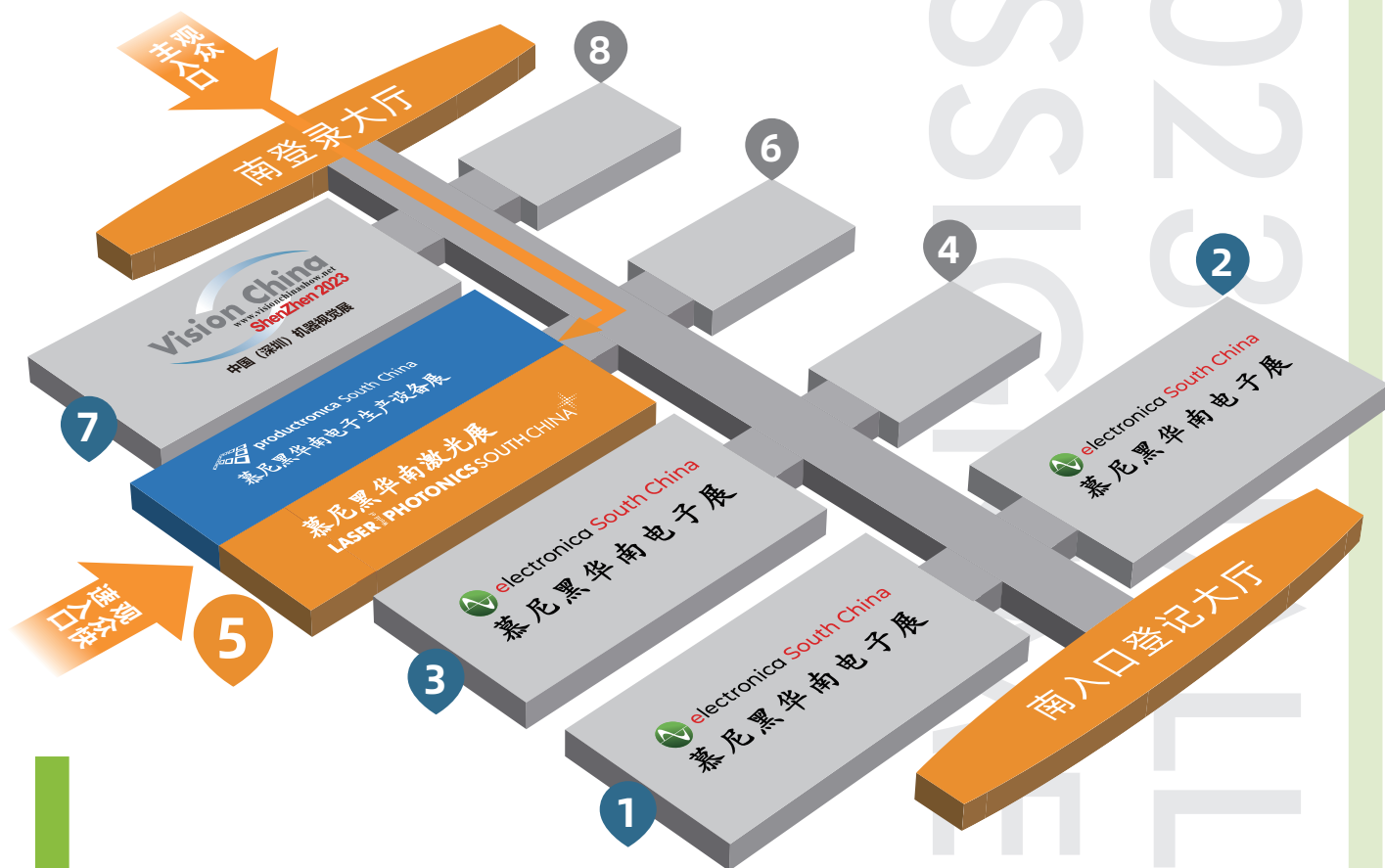


#### 半导体产业投资趋势

深圳市创新投资集团有限公司 | 高级研究员史小梅

Semiconductor Industry Investment Trends  
Shenzhen Capital Group Co., Ltd.  
Senior Researcher, Ms. Shi Xiaomei

## 2023年展馆布局图 2023 HALL ASSIGNMENTS

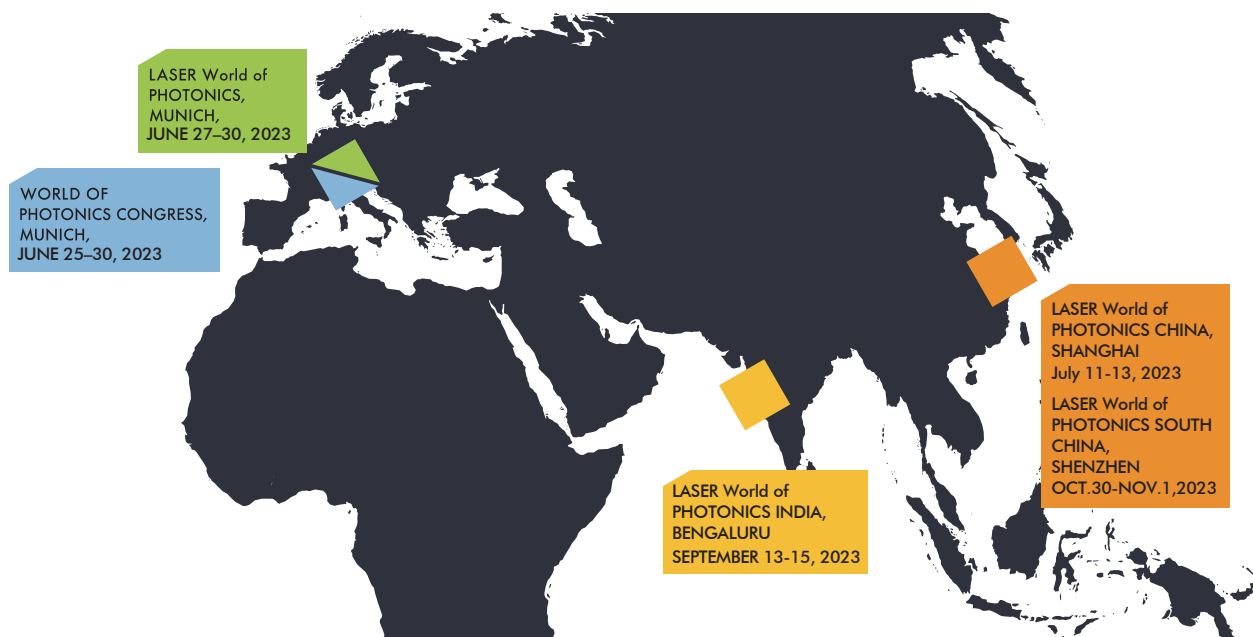


LASER World of PHOTONICS 拥有全球性的展览网络。慕尼黑光博会全球网络及同期会议使得激光光电行业及其用户能够轻松进入世界重要市场、了解行业创新思维。

慕尼黑国际博览集团是世界知名的激光、光电展览主办方，在慕尼黑、中国和印度超过2,600余家展商和100,000名观众。

LASER World of PHOTONICS has developed an international trade fair network. Its global network of trade fairs and their congresses represents the most important marketplaces and think tanks for the global laser and photonics industry and its users.

With a total of more than 2,600 exhibitors and more than 100,000 visitors in Munich, China and India, Messe München is the world's leading trade fair organizer for laser and photonics.



## 联系方式 CONTACT US

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